

Retail



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Viv Stephen – Quirky Coo

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Discover Dundee

Dundee is a leading shopping destination and north east Scotland's key centre for retail, with a complementary mix of national chains and independent retailers.

Why Dundee?

As one of the most talked about Scottish cities due to its current transformation and Scotland's first design museum V&A Dundee, footfall in Dundee is increasing.

Its retail catchment has vastly increased and stretches from central Fife, to Perth and Aberdeen. Viv Stephen of Quirky Coo in Union Street said,

"We opened our doors 5 years ago and have no regrets about choosing Dundee as our location. Dundee is a vibrant city and it has been overwhelming to see the transformation in the short time we've been here. With the increased footfall of tourists and the loyalty of our local customers our business continues to grow."

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Dundee public and private sectors adopt an innovative and proactive approach. Exciting developments within the city centre and waterfront offer new opportunities for retail businesses and leisure outlets to locate their businesses.

As a UNESCO City of Design, the independent retail offer is both unique and thriving. Head to Union Street to visit Lorraine Law Jewellers and Quirky Coo home and gift shop. Stop off for a coffee at Empire State in Whitehall Crescent or Henry's in the City Square of Seagate. Castle Street and Exchange Street are home to Braithwaites tea blenders and coffee roasters, Heartspace Wholefoods, The Wine Press and Gazeley's Delicatessen. Reform Street has Coffee & Co, Asian food experience Dai Pai and Europe's first Project Pizza. Draffen's Speakeasy in Couttie's Wynd offers jazz and cocktails.

Sector Support

Retailers locating benefit from a number of partnership initiatives through DD One – a private sector group whose agreed objective is to encourage representatives of both the private and public sectors to act together to enhance the economic potential of Dundee City Centre and to achieve this through encouraging the development of the city centre physically, socially and culturally.

DD One work in conjunction with the City Centre Management Team to produce events including cruise ship shuttle busses and the annual Eat, Drink, Shop guide

